

FOR IMMEDIATE RELEASE

Contact: Communications Department
WEA Member Benefits
1-800-279-4030 or communications@weabenefits.com

WEA Trust Member Benefits Named Friend of Education

Madison, WI, April 7, 2014—WEA Trust Member Benefits (Member Benefits) was presented the 2014 Friend of Education Award by WEAC President Betsy Kippers at the WEAC Board meeting on April 5.

“We are honored to receive this award,” said David Kijek, President and CEO of Member Benefits. “Member Benefits was created by Wisconsin educators for the benefit of Wisconsin public school employees and their families. We are the only financial organization that can say that and we want every public school employee to know we exist to serve them.”

The WEAC Friend of Education Award is given to an individual or group who has made a significant contribution to education and/or the profession in Wisconsin. “Friend is a powerful word. A friend is in it for the long haul, has your back, knows what you value and how you tick. That’s Member Benefits,” said Betsy Kippers, WEAC President. “Member Benefits has been there for Wisconsin public school employees for over 40 years. They operate as a trust which reinvests any profits back into programs that benefit participants, unlike for-profit companies,” Kippers added. “Their programs are designed with our best interest in mind.”

Member Benefits is a leading provider of financial education for public school employees around the state. “Financial education is fundamental to our mission,” Kijek said, “Our free financial seminars allow us to provide educators with the information they need to make sound financial decisions that will help them build financial security.”

Currently, Member Benefits offers public school employees 403(b) and IRA retirement savings accounts, free and fee-based financial planning services, as well as best-in-class auto, home, additional liability, and long-term care insurance. “Our 403(b) program has been nationally recognized as a soundly managed, low-cost retirement savings option for Wisconsin public school employees,” Kijek added.

Retired educator and Chairman of the Board of Trustees for WEA Member Benefit Trust Clayton Smits said, “I’m proud to represent Member Benefits. We take our role in helping public school employees become financially secure very seriously.”

Kippers noted other examples of Member Benefits ongoing commitment to educators including four scholarships offered annually to Wisconsin educators to attend the National Institute of Financial and Economic Literacy (NIFEL) at Edgewood College in Madison and the Excellence in Financial Literacy Education (EIFLE) Award they received in 2012 for their financial literacy game Don’t Be Jack™.

-30-

WEA Trust Member Benefits has been helping Wisconsin public school employees achieve their financial goals for over 40 years by providing personal insurance and retirement and investment programs. We operate as a trust that reinvests any profits back into programs that benefit participants. We have no shareholders. This allows us to focus on meeting the needs of those we serve with high-quality products that are competitively priced. Learn more at www.weabenefits.com.